



26th March 2026

Dear Parent/Carer,

Avonbourne Academies House Apprentice Selling Fayre 2026

We are delighted to announce an exciting opportunity for students in Years 7–10 to take part in our **House Apprentice Selling Fayre**, a charity fundraising event taking place at the academy.

Inspired by the BBC's *The Apprentice*, this is the first year we have run *House Apprentice*. Students have worked in teams to pitch ideas, design, market, and create their own products. The final stage now invites our wider student body—our target audience—to get involved and support their peers.

All proceeds from the event will go towards our House charities: **Dorset Mind**, **Kirsty's Crusaders**, **Dorset Children's Foundation**, **Friends of the Earth**, and **Homelessness Partnership BCP**.

To take part, students can purchase tokens via ParentPay:

- **£2 donation = 5 tokens** (each token worth 40p)

These tokens can then be exchanged for student-designed products at the Selling Fayre. This year's products include:

- **Chesil – “The Flip It”**: A combined folder and pencil case—simply flip it over to have everything you need for the school day.
- **Brownsea – Sunset Reading Ruler**: Transparent Avonbourne-branded reading rulers with a sunset gradient design; a versatile tool for English, Maths, and more.
- **Lulworth – “Break Time” Card Game**: A fun, competitive card game with multiple ways to play—perfect for social time with friends.
- **Purbeck – Beaded Keychain**: Bright and colourful personalised keychains to accessorise school bags and pencil cases.
- **Durdle – House Themed Bookmark**: Bookmarks in the five house colours with house themed designs to use in DEAR and at home.

Students who purchase tokens will receive them during tutor time on **Wednesday 22nd April**. During DEAR that day, they will be allocated a time slot to visit the **Block A Sports Hall**, where the Selling Fayre will take place and tokens can be spent. The deadline for purchasing tokens via ParentPay is **Friday 17th April**.

This event is a fantastic opportunity for students to engage in entrepreneurship, teamwork, and charitable giving, and we hope many will choose to support this initiative.

If you have any questions or require further information, please do not hesitate to contact me.

Yours sincerely,

Kristen Reynolds
Head of Purbeck House

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Head of School: Imogen Bull

Executive Principal: Michelle Dyer

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